

LivinginForsyth.com Privacy Policy

Effective Date: July 6, 2026

LivinginForsyth.com ("LivinginForsyth," "we," "our," or "us") respects your privacy. This Privacy Policy explains what information we collect, how we use it, how we protect it, and the choices you have regarding your personal information.

By using LivinginForsyth.com, you consent to the practices described in this Privacy Policy.

1. Information We Collect

Depending on how you use our Website, we may collect the following types of information.

Information You Provide

You may voluntarily provide information when you:

- Subscribe to our newsletter
- Complete a contact form
- Submit a business listing
- Claim a business listing
- Submit an event
- Leave a review
- Enter a contest or giveaway
- Request advertising information
- Purchase advertising or sponsored content

This information may include:

- Name
 - Email address
 - Phone number
 - Business name
 - Business address
 - Website URL
 - Social media links
 - Photos and logos
 - Payment-related information (processed through third-party payment providers; we do not store full payment card information)
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2. Information Collected Automatically

When you visit our Website, we may automatically collect:

- IP address
 - Browser type
 - Device type
 - Operating system
 - Referring website
 - Pages visited
 - Time spent on pages
 - Search terms used on our Website
 - Date and time of visits
 - Approximate geographic location based on IP address
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3. Cookies and Similar Technologies

We use cookies and similar technologies to:

- Remember user preferences
- Improve website functionality
- Analyze website traffic
- Measure advertising performance
- Personalize content where appropriate

You can manage or disable cookies through your browser settings, though some features of the Website may not function properly if cookies are disabled.

4. Analytics

We may use analytics services, such as Google Analytics, to understand how visitors use our Website. These services may collect information such as pages viewed, time on site, and referring websites. Analytics providers may use cookies and similar technologies to generate aggregated reports.

5. Advertising

LivinginForsyth.com may display advertisements from local businesses and third-party advertising partners.

Advertising technologies may use cookies or similar tools to measure campaign performance and deliver more relevant advertisements.

We do not control the privacy practices of third-party advertising providers.

6. Affiliate Links

Some articles and pages contain affiliate links. If you click an affiliate link and make a purchase, LivinginForsyth.com may receive a commission at no additional cost to you.

Affiliate relationships do not affect our editorial opinions.

7. Business Listings

Business owners may submit or claim listings.

We may also create business listings using publicly available information to improve our local directory.

Business owners may request updates or corrections by contacting us.

8. User Reviews

Visitors may submit reviews about businesses.

Reviews become publicly visible and may include:

- Name (or chosen display name)
- Rating
- Review text
- Date submitted

Please avoid including sensitive personal information in reviews.

9. Event Submissions

When you submit an event, the information you provide may be published publicly, including:

- Event title
- Description
- Dates and times
- Venue

- Organizer
 - Contact information
 - Images
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10. Email Communications

If you subscribe to our newsletter, we may send:

- Community news
- Local events
- Business spotlights
- Special offers
- Coupons
- Sponsored promotions
- Website updates

You may unsubscribe at any time using the unsubscribe link included in every marketing email.

11. How We Use Your Information

We may use collected information to:

- Operate and improve the Website
 - Publish directory listings
 - Respond to inquiries
 - Deliver newsletters
 - Process advertising requests
 - Manage business accounts
 - Moderate reviews
 - Improve search functionality
 - Detect fraud or abuse
 - Analyze Website performance
 - Comply with legal obligations
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12. Sharing Information

We do not sell your personal information.

We may share information with trusted service providers that help us operate the Website, including providers of:

- Website hosting
- Email marketing
- Analytics
- Payment processing
- Customer support
- Spam prevention

We may also disclose information when required by law or to protect our legal rights.

13. Data Security

We implement reasonable administrative, technical, and organizational safeguards to protect personal information. However, no method of electronic transmission or storage can be guaranteed to be completely secure.

14. Data Retention

We retain personal information only as long as reasonably necessary for:

- Operating the Website
 - Providing requested services
 - Meeting legal or regulatory obligations
 - Resolving disputes
 - Enforcing agreements
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15. Your Choices

Subject to applicable law, you may request to:

- Access your personal information
- Correct inaccurate information
- Delete certain personal information
- Withdraw consent where processing is based on consent
- Unsubscribe from marketing emails

We may retain information where required by law or for legitimate business purposes.

16. Children's Privacy

LivinginForsyth.com is not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13.

If we become aware that such information has been collected without appropriate consent, we will take reasonable steps to delete it.

17. Third-Party Websites

Our Website contains links to third-party websites, including advertisers, affiliates, and social media platforms.

We are not responsible for the privacy practices or content of those third-party websites. We encourage you to review their privacy policies before providing personal information.

18. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will become effective when posted on this page with a revised Effective Date.

Your continued use of the Website after changes are posted constitutes acceptance of the revised Privacy Policy.

19. Contact Us

If you have questions regarding this Privacy Policy or your personal information, please contact us through the Contact page on LivinginForsyth.com.